

Cristina Lopez Ramirez

Graphic Designer - Industrial design & product development engineer



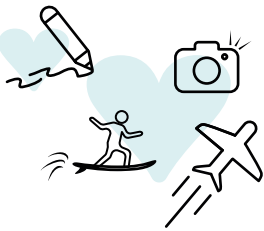
Spanish / German



Nuremberg, Germany



crislorenz.wixsite.com/portfolio



WORK EXPERIENCE

01/2020 - Today | Remote

Freelance Designer: "Lirinea Design Studio"

- Digital and print graphic design for companies
- Posters and custom illustrations for individuals

04/2023 - 06/2024 | Zirndorf, Germany

Webdesigner in toys-industry "Playmobil"

- Graphic design following the Company-CI for the site www.playmobil.com:
 - Webshop graphics & illustrations for the weekly advertising campaigns
 - Social media banner
- Landing pages design for the different Playmobil-Worlds
- Content management and layout in HTML/CSS via CMS
- Creation and automated sending of email marketing campaigns via CMS

04/2018 - 04/2023 | Nuremberg, Germany

Web designer in pharmaceutical-industry agency "xeomed GmbH"

- Web design (RWD) and programming of our advise-sites
- Wireframe, screen design, prototypes and Mock-ups
- Photo edition, illustration, infographics and animations
- Stash and animated banner and advertising elements for our clients
- Design and print management for the company events

03/2016 - 03/2018 | Nuremberg, Germany

Designer in Packaging Design Company "VerDeSoft GmbH"

- Photo edition, graphic design, web design and programming
- Video edition, 3D visualisation and rendering
- Stand exhibition and development workshops

EDITION / PROTOTYPING

Photoshop	●●●●
Illustrator	●●●●
Figma/Adobe XD	●●●●
InDesign	●●●●
EasyCatalog	●●●○
AfterEffects	●●●○
Premiere Pro	●●●○
MS Office	●●●●
WordPress	●●●○
FontCreator	●●●○

CODING

HTML	●●●○
CSS	●●●○
Dreamweaver	●●●○

CAD / RENDERING

AutoCAD	●●●○
SolidWorks	●●●○
Autodesk Inventor	●●●○
Google Sketchup	●●●○
Rhinoceros	●●●○
KeyShot	●●●○

LANGUAGES

Spanish	●●●●
English	●●●○
German	●●●○

EDUCATION

2014 - 2015

Hochschule Coburg, Germany

ERASMUS: Degree in Product Design, with Bachelor Thesis

2011 - 2015

Universidad de Zaragoza, Spain

Bachelor Degree in Industrial Design and Product Development Engineering